

## Raison d'être and Corporate Social Responsibility

An organization's reason for being, or 'raison d'être' represents its core purpose and guiding principles. This is the mission, the driving force. It defines the organization's goals and operating values, its commitment to creating value and fulfilling the needs of its customers, employees, shareholders and society at large. Join the cross-sector HR community for inspiration and networking. Exchange experiences and solutions as an expert shares her insights and we co-develop a 'raison d'être' for one of your organizations.

16.5.24



An  
ENGLISH  
LANGUAGE  
EVENT

### INTRODUCTION

LAURENT LAVAL  
Managing Partner  
ARTHUR HUNT CZECH REPUBLIC

**08:30** Arrival, coffee and networking  
**09:00** Conference Part 1 | Sandra Latour, Q&A  
**10:00** Break, refreshment and networking

**10.15** Conference Part 2 | Co-development, best practice sharing  
**11:15** Networking  
**11:30** Close

### YOUR SPEAKER

#### Sandra Latour



Sandra is a **business lawyer and an expert in CSR** (Corporate Social Responsibility). She is also a specialist in **raison d'être and mission-based companies**, a new status created by the PACTE 2019 law in France. Designed by the research laboratory of the French school **Mines Paris Tech**, the status provides companies with a powerful tool for societal and environmental transformation, to better contribute to the UN 17 Sustainable Development Goals. Sandra is also member of the group 'Spirituality and Management', based at the French University **Paris Assas**.

Interaction? Networking? Real-world business solutions?

### IT HAS TO BE AN ARTHUR HUNT EVENT

Since we launched the Arthur Hunt event series in 2022, growing numbers of HR strategists have joined to share challenges, hear insights from expert speakers, and network with peers in an exclusive setting.

**LOCATION: ARTHUR HUNT OFFICES  
ANNY LETENSKÉ 34/7 | 120 00 PRAGUE 2**



### ARTHUR HUNT

Delivering services in Executive Search, Business Transformation, Interim and Transition Management and Leadership and Talent Consulting, the **Arthur Hunt Group** was founded in 1991. With over 200 employees, the group operates in 20 European countries. Arthur Hunt has been active in the Czech Republic since 2000.

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