

invitation

*Opening new perspectives to foster
the growth and confidence of
people and organizations*

CEO Event Series 2024 | 08:30—12:00

March
7

June
13

November
14



New workplace, new relationships

How does the home office
impact team dynamics?

Today, **hybrid working** is an expectation and digital interaction the norm. But this amplifies a **core strategic tension**: autonomy versus control. How can leaders balance spatial freedom with productivity, results and profit? Or assure the depth and quality of management? And as physical workspaces facilitate the cross-fertilisation of ideas, what of **creativity and innovation**? Join leaders and directors from large corporates and SMEs for interaction, insights and inspiration in the first of our event series: *new workplace, new relationships*.

**LOCATION: THE GERMAN-CZECH CHAMBER OF INDUSTRY AND COMMERCE,
VÁCLAVSKÉ NÁMĚSTÍ 40 (ENTRANCE FROM ŠTĚPÁNSKÁ STREET 65)**



Your Host

Laurent Laval
Managing Partner
Arthur Hunt Czech Republic

08:30	Arrival, coffee and networking
09:00	Discussion panel 1st part, Business Cases
10:00	Break, refreshment and networking
11:00	Discussion panel 2nd part, Business Cases
11:30	Networking
12:00	Close



A TASTY SURPRISE
'Amuse bouche'
prepared by a French Chef

Special guests



David Lhota
Country Manager Czech
Republic, **WPP**

David has almost 30 years of leadership experience in communications. From media buying roles for multinationals his first Managing Director position was for **Equimedia**, the media buying agency for **Leo Burnett (Starcom)**. In 1999 he was appointed CEO of **The Media Edge (WPP)**, then joining **MEC** where his role grew to Regional Director, Central and Eastern Europe. He then stepped into **GroupM**, where he was promoted to CEO CEE, Nordics and Africa. Today he is Country Manager, Czech Republic of **WPP**, a leading advertising and marketing global.

Axel Parkhouse
President
Arthur Hunt Group



Axel Parkhouse is President of the **Arthur Hunt Group**. He has for 35 years guided industrial companies through major transitions. He specializes in the takeover of industrial sites, business planning and the management of re-industrialization projects, process overhaul and career management. Axel is a forerunner in social innovation. From a directorship at Andersen Consulting, he rounded 'Hommes et Technologies', a consulting firm, which became **Arthur Hunt Consulting** in 2011.

Challenge sharing? Networking? Real-world business solutions?

It has to be an Arthur Hunt Event

Ever more leaders are talking about the benefits of our exclusive **CEO events** since the series launched in 2022. We also run events for **HR strategists**. Do encourage your HR colleagues to contact us for details.



Arthur Hunt

Delivering Executive Search, Leadership Performance and Business Transformation, the **Arthur Hunt Group** was founded in 1991. With over 200 employees, the group operates in 20 European countries and has been active in the Czech Republic since 2000.

www.arthur-hunt.cz